

Our Privacy Policy Made Simple

[View the full version of our Privacy Policy here](#)

Our privacy policy explains exactly what steps we take to protect your privacy as an AMPLITUDE STUDIOS customer. You can read the full policy [here](#), but on this page we wanted to simplify the legal text and make it easy for everyone to understand.

AMPLITUDE STUDIOS takes your privacy and security very seriously. When you interact with AMPLITUDE STUDIOS products and services, we collect information about you which helps us to understand you and our customers better. That said, protecting the privacy of our youngest fans is very important to us, and for that reason, we wouldn't knowingly collect or keep the personal data of any users under the age of 13.

Here are the main areas in which we will collect personal data about you:

- When you sign up to access one of our products, you leave your registration information.
- When you buy an AMPLITUDE STUDIOS product through the AMPLITUDE STUDIOS store, you leave us your billing information.
- When you play one of our PC games on your personal devices, you leave us device information
- When you take part in AMPLITUDE STUDIOS surveys or research, your questions and opinions about our products are logged
- There are many other ways that you might leave us your personal data, including information you've made publicly available on social media, competitions you enter hosted by AMPLITUDE STUDIOS and more.

If at any point you want us to stop using your personal data and delete the information that we hold about you, you can make a [support request](#). We'll then take care of your request within 30 days. Just be aware that some of our products need a small amount of your personal data for you to be able to access them. For example, a product that asks for login details from you at registration might not be accessible if you ask for your personal data to be removed.

How does AMPLITUDE STUDIOS Europe use your personal data?

We'll use your personal data for a number of different reasons, all of them to help you have a better experience with our products.

- Registration information means you have a profile to access our products which means we can identify you when you sign in. Once signed in, you can change your preferences and give us your views on our products.
- If you've allowed us to, we will sometimes send you marketing emails or show you in-game ads to let you know about new products or events that you might be interested in or have said you're interested in. You're welcome to change your communication preferences at any time to stop getting these though.

- Your billing information helps us to check that you've bought one of our products and process any refunds if you're not happy with your purchase.
- The device information we collect from you when you use one of our products helps us to provide you with the best possible experience, fix errors and ultimately improve our products, while also helping us to keep our gaming spaces safe, within the law and inclusive for all.
- Data you share with us when interacting with us on social media helps us to understand what people think about our products. The data you leave when entering competitions means if you're lucky enough to win, we can get your prizes safely delivered to you!

Does AMPLITUDE STUDIOS ever share your personal data with other companies?

The short answer to this is: sometimes! But you have the power to tell us how and where you are comfortable for your data to be shared. Here are some examples of where your data may be shared.

- Other companies within the AMPLITUDE STUDIOS group. This might be one of our studios like Creative Assembly and it's usually because you've stated an interest in certain products and services when you've registered with one of our products.
- Third parties like Valve, who own the Steam platform. Other platform holders like Epic, Apple, Google Play, Sony PlayStation, Nintendo and Microsoft Xbox may also receive your personal data when you use our products on their platforms. We call this group of companies 'Platform Operators'.
- We use marketing services such as Mailchimp, which allow us to talk to lots of customer at exactly the same time, so we would share your data there if you have allowed us to in your communication preferences. Remember! You can change your communication preferences or simply unsubscribe at any time if you don't want to receive these emails.
- We would also share your data if we were asked to by a law enforcement agency. This is a pretty rare occurrence though but highlights our commitment to keeping our players safe.

What are your rights when it comes to your personal data?

Put simply, it is completely up to you how we use your personal data. We do require you to provide personal data to register or to sign in to make use of some of our products. For these products, it may not be possible to access them without leaving personal data. We will never share it anywhere if you tell us you don't want us to do so.

If you ever want to check what personal data we hold for you or make changes to it, you can do so by submitting a request to dpo@amplitude-studios.com. If you prefer, you can contact us:

For all customers

Address: AMPLITUDE STUDIOS 40 AVENUE DES TERROIRS DE France 75012 PARIS (France)

Telephone: +33 1 44 68 33 89

You can also use these contact details if you have any more questions about how we use your personal data.

We look forward to answering any questions you may have!